



Symbiosis College of Arts and Commerce

(An Autonomous College Affiliated to University of Pune)

Subject code	Semester	I	II	III	IV	V	VI	M.Com.	I	II	III	IV
Title of Subject (For F.Y. as appeared in the prospectus) (For S.Y. & T.Y. titles can be as per the approval of BOS)		SYBA – SEM III SOCIAL PSYCHOLOGY-I (G2)										
Objectives	<ol style="list-style-type: none"> 1. To acquaint students with basic concepts, methods and theories in social psychology. 2. To acquaint the students with the methodology and scope of research in Social Psychology. 3. To help the students understand the concept and formation of self. 4. To enable students to understand the concept and formation of attitudes. 											
Detailed syllabus												
Unit	Contents of the syllabus											Number of Lectures
1	<p><u>SOCIAL PSYCHOLOGY: AN INTRODUCTION</u> Definition and nature of social psychology 1.2. Theories in social psychology 1.2.1. Motivational 1.2.2. Learning 1.2.3. Cognitive 1.3. Research methods of Social Psychology: 1.3.1. Methods of data collection 1.3.1.1. Experimental Method 1.3.1.2. Correlational Method and Survey Method 1.4 Tools of data collection 1.4.1. Observation 1.4.2. Self-report 1.4.3. Archival. 1.4.4. Internet</p>											14
2	<p><u>SOCIAL COGNITION AND PERSON PERCEPTION</u> 2.1. Impact of schemas on social cognition 2.2. Theories of attribution: Theory of Correspondent Inference and Kelly's Theory of Causal Attributions 2.3. Basic sources of attribution error: The Correspondence Bias, The Actor-Observer effect, The Self-Serving bias 2.4. Impression formation and impression management: Some important Perspectives.</p>											13
3	<p><u>LEARNING ABOUT THE SELF</u> 3.1. The self: Definition, nature and functions formation of Self 3.1.1. Personal versus social identity 3.1.2. Self awareness 3.2. Self-esteem: Measurement, self-serving biases, sex-differences in self-esteem</p>											14

	3.3. Self-presentation and self-regulation 3.4. The self as target of behaviour	
4	ATTITUDE 4.1. Attitude: Definition and components 4.2. Formation of attitude 4.3. Attitude change 4.3.1. Spontaneous change and persistence 4.4. Cognitive Dissonance: What it is and how we manage it?	13
	Total Number of Lectures	54
Suggested Reference Books		
<ol style="list-style-type: none"> 1. Baron, R.A.; Byrne, D. and Branscombe, N.R. (2006). <i>Social psychology</i>. 11th ed. N.D.: Pearson. 2. Taylor, S.E.; Peplau, L.A. and Sears, D.O. (2006). <i>Social psychology</i>. 12th ed. N.D.: Pearson. 3. Baron, R.A.; Byrne, D. (1998). <i>Social psychology</i>. 10th ed. N.D.:Prentice-Hall of India Pvt. Ltd. 4. Aronson, E., Wilson, T.D. and Akert, R.M. (2010). <i>Social Psychology</i> (7th ed.). Boston: Prentice Hall. 5. Myers, D.G. (2005). <i>Social Psychology</i> (8th ed.). New Delhi : Tata McGraw Hill Pub.Co. Ltd. 		
Suggested Journals		
<ol style="list-style-type: none"> 1. Journal of Indian Academy of Applied Psychology. 2. Psychological Studies. 		
Web sites :		
<ol style="list-style-type: none"> 1. www.jstor.com 2. www.sciencedirect.com 		